

**Collingwood BIA**

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**Gurleen Pooni**

# WHAT'S TO COME

**Collingwood BIA**  
renewal

6th year of *Junior BIA*

Turn Down the Heat, Oct 23-29

NEW  
BRANDING

*Winter* Carnival &  
*Tree Lighting*  
Celebration, Dec. 3

More Street  
Enhancement  
Projects

Continuation of Crime &  
Safety initiatives



## LETS STAY CONNECTED

**Collingwood**

BUSINESS IMPROVEMENT ASSOCIATION (BIA)

#300 - 3665 Kingsway  
Vancouver, BC V5R 5W2

- 604.639.4403
- [www.shopcollingwood.ca](http://www.shopcollingwood.ca)
- [info@shopcollingwood.ca](mailto:info@shopcollingwood.ca)
- @shopcollingwood
- @shopcollingwood
- /shopcollingwoodvancouver

# Collingwood BUSINESS IMPROVEMENT ASSOCIATION ANNUAL REPORT 2015 - 2016



# WHO WE ARE

The [Collingwood Business Improvement Association](#) (CBIA) is a non-profit Society mandated under the Vancouver Charter and BC Society Act to promote, enhance, support and improve the vitality and economic sustainability of the CBIA are that includes all commercial properties located on Kingsway between Boundary Road and Rupert Street.

The board and staff of the CBIA develop and implement a variety of business building and community enhancement programs on your behalf.

Your participation in our programs, in addition to your ideas, support and suggestions, will enable the CBIA to deliver programs that meet the goals of the Association and effectively promote you, our members.

Your levy dollars will be spent on increasing building opportunities for all CBIA members. We promise to stay on target and be ever diligent when using your money to fund our programs and events. Accountability and transparency in all facets of CBIA matters is a priority of the board and staff.

# YEAR IN REVIEW APRIL 1, 2015 - MARCH 31, 2016

## Crime Prevention & Safety

- [Guardian Program](#) and the [Bike & Foot Patrols](#)
- [Clean Team](#), partnership with Coast Foundation Society
- [Graffiti abatement](#) program, with Goodbye Graffiti

## Street Enhancements

- Year 2 - Spring/Summer Banners.
- 20 new self-watering planter boxes power washed
- Clock Tower Garden maintenance

## MARKETING & PROMOTIONS

- Monthly "Who's Who" in RCC Newspaper
- New website, [www.shopcollingwood.ca](http://www.shopcollingwood.ca)
- [Collingwood Days](#), May 28, coordinated the 13th annual community event along with the Collingwood Neighbourhood House & the Collingwood Community Policing Centre.

- [Canada Day Cake Celebration](#), thank you to MP Don Davies for donating a cake & MLA Adrian Dix for being official cake cutters.

- [3rd Collingwood International Film Festival](#), in partnership with the CPC. Thank you G&F Financial and Mosaic BC for participating.

- [Winter Carnival](#), Nov. 28, 2015

- [Chinese New Year](#), Feb. 20, 2016, lion dance extended to Joyce St.

- [Jr. BIA Case Study](#), with Vancity & Swanguard Stadium

- [#coolcoll, Cool in Collingwood](#), social media marketing campaign

## Committees & Organizations

- Vancouver BIA Partnership, BIABC, Collingwood Days, Vancouver Immigration Partnership, SAFE in Collingwood, Renfrew Intercultural Health and Physical Activities, Collingwood Area Service Team, Joyce Station Development Planning, Kingsway Continental Advisory Committee, International Downtowns Association

# PROPOSED 2017-2018 BUDGET

## REVENUE

BIA Levy	\$ 210,101
GST Rebate	2,000
Other	1,000
Carried Forward	25,000
<b>TOTAL REVENUE</b>	<b>\$ 238,101</b>

## EXPENSES

<a href="#">Crime Prevention</a>	\$ 45,200	18%
Bike & Foot Patrol	12,000	
Anti-Graffiti Program	15,200	
Guardian Program	18,000	
<a href="#">Street Enhancements</a>	\$ 63,500	30%
Sidewalk cleaning	21,000	
Banner maintenance	25,000	
Pole Lighting	5,000	
Street Furniture & Bulletin Board	5,000	
Garden Maintenance	3,500	
Planter Boxes	4,000	
<a href="#">Marketing &amp; Promotions</a>	\$ 31,100	14%
Business Directory	0	
Collingwood Days	5,000	
Winter Carnival/Tree Lighting	8,000	
Other Events	3,000	
Website Hosting/Updates	600	
Promotional Items	3,000	
Newspaper Ads	10,000	
Jr. BIA	1,500	
<a href="#">Membership</a>	\$ 9,000	4%
Annual General Meeting	1,500	
Vancouver BIA Partnership	500	
Conferences/Education	6,000	
Renewal	1,000	
<a href="#">Administration</a>	\$ 29,801	11%
Office Expenses	20,000	
Insurance/Audit	8,273	
Meetings/Misc. Cost	1,528	
<a href="#">Staff</a>	\$ 59,500	23%
Executive Director	46,000	
Admin Assistant	12,000	
Additional Staff Resources/Exp.	1,500	
<b>TOTAL EXPENSES</b>	<b>\$238,101</b>	<b>100%</b>