

What's to Come ...

Developing new website
www.shopcollingwood.ca

New branding

New winter banners

Additional planter boxes

More Street Enhancement projects

Continuation of Crime & Safety initiatives

5th year of Junior BIA - Windermere
Secondary School

Shop the Neighbourhood - Nov. 28,
2015, in partnership with Yellow Pages

Winter Carnival & Tree Lighting
Celebration - Nov. 28, 2015

www.shopcollingwood.ca

Collingwood Business Improvement Association
(BIA)

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2015 - 2016
Collingwood BIA

Board of Directors & Staff

President

Stephen Hill

Starbucks
604.631.7535

Vice President

Angela Lam

Vancity
604.877.7000

Secretary

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604.435.2500

Directors

Monita Chan

BM Chan Int'l

Directors

Nav Dardi

Panago Piza

Beth Hernandez

Legal Shield

Staff

Executive Director

Angela Evans

604.639.4403

Administrative Assistant

Gurleen Pooni

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Collingwood BIA Annual Report 2015

Who We Are...

The Collingwood Business Improvement Association (CBIA) is a non-profit Society mandated under the Vancouver Charter and BC Society Act to promote, enhance, support and improve the vitality and economic sustainability of the CBIA are that includes all commercial properties located on Kingsway between Boundary Road and Rupert Street. The board and staff of the CBIA develop and implement a variety of business building and community enhancement programs on your behalf.

Your participation in our programs, in addition to your ideas, support and suggestions, will enable the CBIA to deliver programs that meet the goals of the Association and effectively promote you, our members.

Your levy dollars will be spent on increasing building opportunities for all CBIA members. We promise to stay on target and be ever diligent when using your money to fund our programs and events. Accountability and transparency in all facets of CBIA matters is a priority of the board and staff.

Annual General Meeting

Tuesday, September 15, 2015

5:30 pm - 7:00 pm

Green Thumb Theatre (5522 McKinnon St.)

Review

Approval of
2014-2015
Financial Report
2016-2017 Budget

Network

Light refreshments
provided!

RSVP to:
info@shopcollingwood.ca
by **September 9**

Celebrate

New banners ♦ Street
planters ♦ Street Clean
Team ♦ "Who's Who" in
RCC Newspaper ♦ Jr.BIA
♦ Chinese New Year ♦
Collingwood Days ♦
Canada Day ♦ Collingwood
International Film Festival ♦
Winter Carnival ♦ Safety &
Security

Collingwood BIA ♦ tel. 604.639.4403 ♦ e. info@shopcollingwood.ca

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Proposed 2016-2017 Budget

Revenue

BIA Levy	\$205,985	
GST Rebate	\$ 2,000	
Other	\$ 1,000	
Carried Forward	\$ 10,000	Total Revenue = \$ 218,985

Expenses

Crime Prevention		\$ 45,120
Bike & Foot Patrol	\$ 12,000	
Anti-Graffiti Program	\$ 15,120	
Guardian Program	\$ 18,000	
Street Enhancements		\$ 40,000
Sidewalk cleaning	\$ 16,000	
Banner installation/maintenance	\$ 6,000	
Pole Lighting	\$ 5,000	
Waste Receptacles	\$ 1,000	
Garden Maintenance	\$ 9,000	
Planter Boxes	\$ 3,000	
Marketing & Promotions		\$ 33,900
Business Directory	\$ 1,400	
Collingwood Days	\$ 5,000	
Winter Carnival/Tree Lighting	\$ 6,000	
Other Events	\$ 2,500	
Website Hosting/Updates	\$ 6,000	
Promotional Items	\$ 3,000	
Newspaper Ads	\$ 9,000	
Jr. BIA	\$ 1,000	
Membership		\$ 10,575
Annual General Meeting	\$ 1,500	
Vancouver BIA Partnership	\$ 475	
Conferences/Education	\$ 7,500	
Government Relations	\$ 1,100	
Administration		\$ 30,890
Office Expenses	\$ 20,00	
Insurance/Audit	\$ 9,100	
Meetings/Misc. Cost	\$ 1,790	
Staff		\$ 58,500
Executive Director	\$ 44,000	
Admin Assistant	\$ 12,000	
Additional Staff Resources/Exp.	\$ 2,500	Total Expenses = \$ 218,985

Year in Review...

Crime Prevention & Safety

- Guardian Program and the Bike & Foot Patrols
- Clean Team, partnership with Coast Foundation Society
- Graffiti abatement program, with Goodbye Graffiti

Street Enhancements

- Year 1 - Spring/Summer Banners. New design with Collingwood features
- 20 new self-watering planter boxes, installed by Skookum Landscaping

Marketing & Promotions

- Monthly "Who's Who" program in RCC Newspaper
- www.shopcollingwood.ca

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- Jr. BIA Brochure
- Collingwood Days - May 30, CBIA coordinated the 12th annual community event along with the Collingwood Neighbourhood House & the Collingwood

Community Policing Centre.
#collingwooddays2015

• Canada Day Cake Celebration, thank you to MP Don Davies for donating a cake & to our sponsor Heritage Canada who provided the CBIA with a grant.
#StrongProudFree

• 2nd Annual Collingwood International Film Festival, summer of 2014 in partnership with the CPC

• Winter Carnival - Nov. 29, 2014
• Chinese New Year - Feb. 28, 2015

• Jr. BIA Case Study, with Vancity
• Diversity @ Work

Committees & Organizations

• Vancouver BIA Partnership, BIABC, Collingwood Days, Diversity@Work, SAFE in Collingwood, Renfrew Intercultural Health and Physical Activities, Collingwood Area Service Team, Vancouver Immigration Partnership, Kingsway Continental Advisory Committee